

SRIMCA-MBA
Summary Report on
‘YUGMA- Campus to Career Conclave’
VMentor.ai

Date: 18/01/2023

Venue: Shreeji Vatika, Surat

Time: 05 pm to 8 pm

Name of Faculty: Dr. Swapnil Chaurasia

Nature of participation: Participant

Resource Person: Dr. Gaurang Sheth, Faisal Ansari (Facilitator)

Content Covered:

1. Industrial Academia Gap
2. Solutions to bridging the gap

The session was based on World Café Method. It is a method for creating a living network of collaborative dialogue around questions that matter. It is a provocative metaphor enabling us to see new ways to make a difference in our lives and work.

Guidelines: VMentor.ai have outlined a series of guidelines for putting conversation to work through dialogue and engagement. One will find that you are able to create a unique environment where surprising and useful outcomes are likely to occur.

The conclave opted the following methodology:

- Seat four (five max) people at small Café-style tables.
- Set up on each table progressive rounds of conversation, approximately 60-90 minutes each.
- Engage questions or issues that genuinely matter to work.
- Encourage participants to write, doodle and note key ideas on notepads while on the table.
- Upon completing the initial round of conversation, you would remain at the table as a “table host” for the next round, while the others serve as travelers or “ambassadors of meaning.”
- The travelers carry key ideas, themes and questions into their new conversations, while the table host welcomes the new set of travelers.
- By providing opportunities for people to move in several rounds of conversation, ideas, questions, and themes begin to link and connect. At the end of all the rounds, all of the tables or conversation clusters in the room will be crosspollinated with insights from prior conversations.
- In the last round of conversation, people can return to their first table to synthesize their discoveries.
- After at least four/ five rounds of conversation, initiate a period of sharing discoveries & insights in a whole group conversation. It is in these town meeting style conversations that patterns can be identified, collective knowledge grows, and possibilities for action emerge.

Design Principles Conducting World Café Conversation is as follows:

- 1) **Set the Context:** Pay attention to the reason you are bringing people together, and what you want to achieve. Knowing the purpose and parameters of your meeting enables you to consider and choose the most important elements to realize our goals: e.g., who should be part of the conversation, what themes or questions will be most pertinent.
- 2) **Create Hospitable Space:** Café hosts around the world emphasize the power and importance of creating a hospitable space—one that feels safe and inviting. When people feel comfortable to be themselves, they do their most creative thinking, speaking, and listening.
- 3) **Explore Questions that Matter:** Knowledge emerges in response to compelling questions.
- 4) **Encourage Everyone's Contribution:** As leaders we are increasingly aware of the importance of participation, but most people don't only want to participate, they want to actively contribute to making a difference. It is important to encourage everyone in our meeting to contribute their ideas and perspectives, while also allowing anyone who wants to participate by simply listening to do so.
- 5) **Connect Diverse Perspectives:** The opportunity to move between tables, meet new people, actively contribute their thinking, and link the essence of their discoveries to ever-widening circles of thought is one of the distinguishing characteristics of the Café. As participants carry key ideas or themes to new tables, they exchange perspectives, greatly enriching the possibility for surprising new insights.
- 6) **Share Collective Discoveries:** Conversations held at one table reflect a pattern of wholeness that connects with the conversations at the other tables. The last phase of the Café, called the "harvest", involves making this pattern of wholeness visible to everyone in a large group conversation.

The conclave ended with an informal discussion and value sharing round among the participants.



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